2019 ANNUAL REPORT | True North of Columbia, Inc.

**MISSION STATEMENT:** To provide safety, shelter, education and transitional support for those who have been affected by domestic and sexual violence and to empower all to create a safer community.

**OUR VISION:** A community free from domestic and sexual violence, where healthy relationships thrive.

### 2018 BY THE NUMBERS

**MORE SHELTER NIGHTS PROVIDED**

We provided 11,449 nights of shelter. The most nights provided in the past 6 years.

**ALWAYS ANSWERING THE CALL**

Our staff responded to 3,274 crisis calls through our hotline. An increase of 1,225 calls from 2017.

**INVESTING THE HOURS**

107 Volunteers gave a total of 7,712 hours of direct services to our clients!

**BOONE COUNTY**

88% of those served were from Boone County. 85% were survivors of domestic violence.

### 2018 FUNDRAISING ACHIEVEMENTS

**Little Black Dress**

**RAISED: $118,366**

True North’s 2018 Signature Event, Little Black Dress, was our most successful gala to date!

**MEN AS ALLIES**

**RAISED: $54,172**

The 2nd Annual Men as Allies Awareness Breakfast was a huge success. We engaged men in the conversation to end violence against women.

**Purse Passion**

**RAISED: $19,364**

Our annual Purse Passion silent auction exceeded all expectations.

### PROGRAM ENHANCEMENTS

**BEFORE**

**AFTER**

In 2018, with your support, we resurfaced our outdoor area. This multi-purpose space allows our ladies more time outdoors with their children. We are able to utilize the space for social gatherings and yoga sessions. Your support also enabled us to replace all the HVAC systems in the shelter.

### HOW WE MAKE IT HAPPEN

<table>
<thead>
<tr>
<th>Administration</th>
<th>Fundraising</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.48%</td>
<td>4.83%</td>
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</tbody>
</table>

**Program Expenses**

90.69%

**ANNUAL EXPENSES**

**SOURCES OF FUNDS**

<table>
<thead>
<tr>
<th>Local Funds</th>
<th>State Funds</th>
<th>Private Donations</th>
<th>Federal Funds</th>
</tr>
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<tbody>
<tr>
<td>6.57%</td>
<td>6.73%</td>
<td>29.98%</td>
<td>56.72%</td>
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### LOOKING AHEAD...

A new non-residential Advocacy Center is on the horizon. Stay tuned for our Capital Campaign!

### WHAT CAN YOU DO?

Donate, gather supplies, volunteer or host a small fundraiser.

For more information visit our website or call us at 1-573-875-0503 ext 2102

Visit our New Website!  
www.TrueNorthofColumbia.org  
info@TrueNorthofColumbia.org

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If you or someone you know needs our services

**PLEASE CALL US AT 1-800-548-2480**

True North of Columbia  
PO BOX 1367  
Columbia MO 65205

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